



KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Great American Media
1010 Wisconsin Ave. NW
Washington, DC 20007-3603

Contract # 852877

Schedule Dates 09/12/12-09/17/12
Advertiser Our Washington (39204)
Agency/T-Code Great American Media (2039)/556615156
Product Political - State Governor (1177)
Brand 118/OUR WASHINGTON (177167)
Salesperson Clark, Dave (3097)
Sales Office TeleRep - Washington D.C.
Buyer Name WOOD,SPENCER
Phone/Fax (206) 448-4533 /
CPE 111/118/1737
Account Types National/Political PAC - Agency
Billing Type Standard
Comments OUR WASHINGTON
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/05/12
Last Modified 09/07/12
Entered By Whitney Wood
CO-OP No
Headline # 06305151
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$21,247.50
Net Total \$120,402.50
Sales Tax

Seattle/Tacoma (KING) (KING)		
By Broadcast Month	Spots	Rate
Sep. 2012	92	\$141,650.00
Grand Total:	92	\$141,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	1P- Days of Our Lives	4			X	X	X			4	\$700.00	\$2,800.00	Seattle/Tacoma (KING) (KING)	DAYS OF OUR LIVES	9/5/12
2.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	11P- News @ 11pm M-F	4			X	X	X			4	\$2,300.00	\$9,200.00	Seattle/Tacoma (KING) (KING)	KING 5 NEWS	9/5/12
3.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	11:35P- 12:35A (PT)	4			X	X	X			4	\$1,300.00	\$5,200.00	Seattle/Tacoma (KING) (KING)	THE TONIGHT SHOW	9/5/12
4.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	11:59A- News @ 12pm	4			X	X	X			4	\$700.00	\$2,800.00	Seattle/Tacoma (KING) (KING)	KING 5 NEWS AT NOON	9/5/12
5.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	2:58P- Ellen	2			X	X	X			2	\$1,000.00	\$2,000.00	Seattle/Tacoma (KING) (KING)	ELLEN	9/5/12
6.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	3:58P- Katie	4			X	X	X			4	\$1,300.00	\$5,200.00	Seattle/Tacoma (KING) (KING)	KATIE COURIC	9/5/12
7.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	4:28A- News @ 430am	8			X	X	X			5	\$300.00	\$1,500.00	Seattle/Tacoma (KING) (KING)	UPDATED 8.17 SW, KING 5 EARLY NEWS	9/5/12
7.0.1	Preempt	09/13/12															Seattle/Tacoma (KING) (KING)	I-Inventory Accommodation/Spot -ADV SEP	
7.0.2	Closed Preempt	09/14/12															Seattle/Tacoma (KING) (KING)	I-Inventory Accommodation/Spot -ADV SEP	
7.0.3	Preempt	09/12/12															Seattle/Tacoma (KING) (KING)	I-Inventory Accommodation/Spot -ADV SEP	

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8.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	5P- 5:30P (PT)	1		1						1	\$1,500.00	\$1,500.00	Seattle/Tacoma (KING) (KING)	5P NEWS	9/5/12
9.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	4:57A- News @ 5am M-F	5			X	X	X			5	\$750.00	\$3,750.00	Seattle/Tacoma (KING) (KING)	KING 5 EARLY NEWS	9/5/12
10.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	5:30P- 6P (PT)	5			X	X	X			5	\$1,600.00	\$8,000.00	Seattle/Tacoma (KING) (KING)	5P NEWS	9/5/12
11.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	5:57A- News @ 6am M-F				1	1	1			3	\$1,500.00	\$4,500.00	Seattle/Tacoma (KING) (KING)	KING 5 NEWS AT 6A	9/5/12
12.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	6:29P- News @ 630pm M-F				2	2	2			6	\$2,000.00	\$12,000.00	Seattle/Tacoma (KING) (KING)	KING 5 NEWS AT 630P	9/5/12
13.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	7P- Evening Magazine				2	2	2			6	\$1,300.00	\$7,800.00	Seattle/Tacoma (KING) (KING)	EVENING MAGAZINE	9/5/12
14.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	7:30P- Inside Edition	2			X	X	X			2	\$1,300.00	\$2,600.00	Seattle/Tacoma (KING) (KING)	INSIDE EDITION	9/5/12
15.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	9A- Today Show	5			X	X	X			5	\$700.00	\$3,500.00	Seattle/Tacoma (KING) (KING)	TODAY SHOW II	9/5/12
16.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	10P- Dateline NBC							1		1	\$3,500.00	\$3,500.00	Seattle/Tacoma (KING) (KING)	DATELINEFALL '12	9/5/12
17.0	Normal Line / Soccer	09/15/12-09/15/12	3	:30	12:30P- Major League Soccer								3	3	\$1,000.00	\$3,000.00	Seattle/Tacoma (KING) (KING)	MLS SEATTLE VS. PORTLAND SOCCR GAME	9/5/12
18.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	5P- 5:30P (PT)							1		1	\$900.00	\$900.00	Seattle/Tacoma (KING) (KING)	5P NEWS	9/5/12
19.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	5A- 6A (PT)							1		1	\$300.00	\$300.00	Seattle/Tacoma (KING) (KING)	SATURDAY TODAY	9/5/12
20.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	5:30P- 6P (PT)							1		1	\$900.00	\$900.00	Seattle/Tacoma (KING) (KING)	5P NEWS	9/5/12

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21.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	6:29P- News @ 630pm Sa							1		1	\$1,100.00	\$1,100.00	Seattle/Tacoma (KING) (KING)	WEEKEND NEWS	9/5/12
22.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	7:28P- Northwest Backroads							1		1	\$500.00	\$500.00	Seattle/Tacoma (KING) (KING)	NORTH WEST BACKROADS	9/5/12
23.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	7:28P- Northwest Backroads							1		1	\$600.00	\$600.00	Seattle/Tacoma (KING) (KING)		9/5/12
24.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	7:59A- News @ 8-10am Sa							1		1	\$1,100.00	\$1,100.00	Seattle/Tacoma (KING) (KING)	KING 5 NEWS	9/5/12
25.0	Normal Line / SPOT	09/16/12-09/16/12	3	:30	5A- Sunday Today Show								1	1	\$300.00	\$300.00	Seattle/Tacoma (KING) (KING)	SUNDAY TODAY	9/5/12
26.0	Normal Line / 5 Fixed	09/16/12-09/16/12	3	:30	5P- 6P (PT)								1		\$425.00		Seattle/Tacoma (KING) (KING)	KING 5 WEEKEND NEWS	9/5/12
26.0.1	Preempt	09/16/12															Seattle/Tacoma (KING) (KING)	S/I-Incorrect Entry/Exception - BREAK TYPE	
27.0	Normal Line / NFL	09/16/12-09/16/12	3	:30	5:12P- NBC Sunday Night Football								2	2	\$6,500.00	\$13,000.00	Seattle/Tacoma (KING) (KING)	SAN FRAN 49ERS VS. DETROIT LIONS	9/5/12
28.0	Normal Line / SPOT	09/16/12-09/16/12	3	:30	5:58A- Meet The Press								1	1	\$1,000.00	\$1,000.00	Seattle/Tacoma (KING) (KING)	MEET THE PRESS	9/5/12
29.0	Normal Line / SPOT	09/16/12-09/16/12	3	:30	6:58A- News @ 7-930am Su								1	1	\$900.00	\$900.00	Seattle/Tacoma (KING) (KING)	KING 5 NEWS	9/5/12
30.0	Normal Line / 5 Fixed	09/16/12-09/16/12	3	:30	9:30A- 10A (PT)								1		\$900.00		Seattle/Tacoma (KING) (KING)	UPFRONT	9/5/12

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30.0.1	Preempt	09/16/12															Seattle/Tacoma (KING) (KING)	S/I-Incorrect Entry/Exception - BREAK TYPE	
31.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	7:58P- The Voice	2		2						2	\$8,000.00	\$16,000.00	Seattle/Tacoma (KING) (KING)	VOICE	9/5/12
32.0	Normal Line / SPOT	09/12/12-09/12/12	3	:30	9P- Americas Got Talent	1			1					1	\$10,000.00	\$10,000.00	Seattle/Tacoma (KING) (KING)	AMERICA'S GOT TALENT	9/5/12
33.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	8P- 11P (PT)	1						1		1	\$2,500.00	\$2,500.00	Seattle/Tacoma (KING) (KING)	DRAMA ENCORES	9/5/12
34.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	1P- Days of Our Lives	1	1							1	\$700.00	\$700.00	Seattle/Tacoma (KING) (KING)		9/5/12
35.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	11P- News @ 11pm M-F	1	1							1	\$2,300.00	\$2,300.00	Seattle/Tacoma (KING) (KING)		9/5/12
36.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	11:34P- Tonight Show with Jay Leno	1	1							1	\$1,300.00	\$1,300.00	Seattle/Tacoma (KING) (KING)		9/5/12
37.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	11:59A- News @ 12pm	1	1							1	\$700.00	\$700.00	Seattle/Tacoma (KING) (KING)		9/5/12
38.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	3:58P- Katie	1	1							1	\$1,300.00	\$1,300.00	Seattle/Tacoma (KING) (KING)		9/5/12
39.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	4:28A- News @ 430am	2	2							2	\$300.00	\$600.00	Seattle/Tacoma (KING) (KING)		9/5/12
40.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	5:30P- 6P (PT)	2	2							2	\$1,600.00	\$3,200.00	Seattle/Tacoma (KING) (KING)	5P NEWS	9/5/12
41.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	6:29P- News @ 630pm M-F	1	1							1	\$2,000.00	\$2,000.00	Seattle/Tacoma (KING) (KING)		9/5/12

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